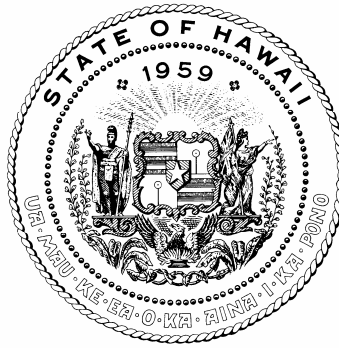


**REPORT TO THE TWENTY-FOURTH LEGISLATURE
STATE OF HAWAII
REGULAR SESSION OF 2007**

**Report on the Status of the Program for Environmentally-
Themed Products to Support the Environment
Established Under §195D-5.5, Hawaii Revised Statutes**



Prepared by

**THE STATE OF HAWAII
DEPARTMENT OF LAND AND NATURAL RESOURCES
DIVISION OF FORESTRY AND WILDLIFE**

In response to Section 195D-5.5, Hawaii Revised Statutes

Honolulu, Hawaii
November 2006

**REPORT ON THE STATUS OF THE PROGRAM FOR
ENVIRONMENTALLY-THEMED PRODUCTS TO SUPPORT THE
ENVIRONMENT ESTABLISHED UNDER §195D-5.5, HAWAII REVISED
STATUTES**

PURPOSE

Act 186, Session Laws of Hawaii 2002, amended the State Endangered Species law, Chapter 195D, Hawaii Revised Statutes (HRS), to establish a means to financially benefit the environment by the development of environmentally-themed products such as collectible stamps, credit cards, and coins to be sold to the public. Specifically, §195D-5.5(d), HRS, required that an annual report be prepared by the Department of Land and Natural Resources (DLNR) of the Program's products, costs, and revenues to be submitted to the Legislature no later than twenty days before the convening of each regular session. This report is submitted to fulfill the reporting requirement for the period July 1, 2005-June 30, 2006.

FINDINGS

Notecards featuring Hawaiian native plants and native ecosystems were first printed during Fiscal Year 05. In anticipation of the Hawaii Conservation Conference, additional cards were printed in July 2005. A total of 10 different cards were printed and sold as sets or individually. Pricing was set at \$1.50 ea/ 5 for \$7/ 10 for \$13. Cost and revenue for the fiscal period was as follows:

Table 1. List of Environmentally-Themed Products to Benefit the Environment							
Item No.	Product Description	Date Produced	Number Produced	Production Cost to DLNR	Revenue to Program	Program Profit	Current Inventory
1.	Native Notecards	4/05	250	\$176.30	\$302.80	\$126.50	0
2.	Native Notecards	7/20/05	250	\$152.48	\$46.50	\$-105.98	217

As the holiday season approaches, DLNR expects to sell the rest of the inventory. More cards will be printed based on demand during the next fiscal year.